



**Looking for something to do and experience in summer? Well, look no further.**

Mark your calendar and save the date for the **Haa Summer Festival** on **9<sup>th</sup> and 10<sup>th</sup> July, 2011**. The festival is one of the most special events organized in the enchanted valley of Haa which was opened to tourists only in 2002.

The **Haa Summer Festival** offers a lively and uplifting combination of traditional living culture, nomadic lifestyle, demonstration of Bhutanese cuisines, processing of local Ara (drink), traditional sports, religious performance, dances, songs, artefacts, an exhibition on Nublang (sacred unique cattle of Haa) and natural alpine flowers.



No events other than the **Haa Summer Festival** allows you to experience the generous welcoming attitude of people, its passion, lifestyles, living culture, natural attractions and activities of Haa Dzongkhag all at one place. It brings together the people from different communities to display and showcase their centuries-old traditions and culture while people dance and stomp their feet in the rhythm of traditional music for celebration in their best Bhutanese attire.



In addition, you can experience and see the beauty of the landscapes, yak herders lifestyle, its rich alpine flowers and return home feeling rejuvenated by undertaking any of the trekking routes. These treks can be undertaken coinciding the end day of the trek with the Haa summer festival or after the festival (for the detailed trek routes please contact TCB and ABTO). It provides an opportunity for visitors, flower lovers and photographers to actively involve learning about the unique cultural features and the rich alpine flowers through the exhibition organised. More over you can participate in the **Haa alpine flower photo competition** with the photos taken by you on any of the trekking routes to win attractive prizes.

Traditional etiquette demands for harmonious behaviour while serving food, eating, dressing and even walking. You will observe all of this during the festival and also experience through your stay with any of the family members at the farm houses.

Visit the festival to learn more about the 13 traditional arts and crafts and the special demonstration on the Shamanism practice in Haa valley.

The valley of natural beauty, colored with yellow mustard in the fields, traditional homes surrounded by buckwheat patches, people that produce hardened cheese “Haapi Chugo” and Chelela pass marked by fluttering prayer flags invites you all to take part in this grand summer festival.



**An opportunity you do not want to miss!**