

Haa Summer Festival: Show casing the rich alpine flowers, folklore and culture

Proposed Programme

SL. NO	TIME	PROGRAMME
1.	8: 00 AM	Arrival of the guest and tourists at Dzongkhag Guest House
2.	8: 15 AM	Offering of Tashi khadar to the tourists by the respective family members at the reception
3.	8:30 AM	Arrival of the chief guest escorted with chipdrel ceremony (the longest procession ceremony) from Dzongkhag Guest House till DYT hall
4.	9:00 AM	The inauguration of the festival with Marchang ceremony
5.	9:15 AM	Welcome address by DYT Chairman
6.	9: 30 AM	Traditional folk welcome dance, Local Chundu Gongshay and Zhungdra
7.	10:00 AM	Opening of the festival including the nomads and alpine flower photo exhibition by the Hon'ble chief guest together with the selected youngest tourist in the group
8.	10:15 AM	Show casing traditional, cultural skills (Choesham, Thanka painting, bamboo products, yak's products, pala-tongpa, household items and khami ngashing etc) if possible all 13 arts and crafts ⁴
9.	11:00 AM	Demonstration and experiencing Haaps cuisine speciality (Hoentey, khuley and Tshe Thub)
10.	1:00 PM	Coinciding with lunch, families bring lunch in the traditional containers to exhibit which will be shared by the guests. In addition to the above dishes “ wild flowers ” and “ mushroom ” cuisines will be prepared
11.	2:00 PM	Cultural programs
12.	3:00 PM	Display of local Shaman costumes and ornaments along with a preview on how it is conducted (Showing documents of the shaman festivals on TV in a tent displaying the attires)
13.	5:00 PM	End of 1 st Day programme

Note:

1. Personalized alpine flower stamps with photo by Bhutan post for everyone.

1 The idea behind the youngest tourists is that the experiences gained by him/her will be the highlight of the trip which will be shared with many other people both in Bhutan and in his/her home country

2 The cultural program, flower and nomad exhibition will continue for the entire 2 days festival

3 The tourists and guest could also experience the Khuru and Soksum game separately designed for them

4 Show casing of the 13 arts and crafts will continue throughout the program (both days)

5 Return to farm houses / hotel for leisure evening to experience village life and for dinner

Proposed programme

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2.	9:00 AM	Arrival of the participants and tourists for the archery match
3.	9:15 AM	Food and Beverages Stall - Experiencing Haaps breakfast speciality: Akha (dough made out of wheat flour), Yaksha kam (dried yak meat) and Ezay(chilly paste)
4.	9:30 AM	Drachen korni (A traditional procession to make a round in an auspicious direction to avoid bad lucks and supersede the opponents)
5.	10.00 AM	Start of archery tournament with marching ceremony
6.	10.00 AM	Starting of the local sports and games: • Khuru, Dego, Soksum, <i>Keshay</i> competition
7.	10.30 AM	Traditional archery experience for the guests
8.	11.00AM	Chundu Soelkha Haap's Ausa, Lozey Mask Dance
9.	12:00 PM	Demonstration and experiencing the Haaps cuisine speciality (Hoentey, khuley and Tshe Thub) - Buck wheat flour processing -Tongpa, Tse thub (local porridge), Phuelu, Chugo mango
10.	12:30 PM	Choenda (final hit) and victory lap celebration
11.	1:00 PM	Lunch for the guests will be served in traditional manner by the family members displaying varieties of cuisines
12.	2:00 PM	Haap's Nomadic life experience in the yak tent • Demonstration of yak milk, butter and cheese processing etc • Competition with rice and butter measurement with traditional measuring scale for the guests.
13.	3:00 PM	Alpine flower exhibition and competition • Competition on the identification, significance and naming the scientific terms of the flowers found in Haa Dzongkhag (open to all). • Best photograph competition on the alpine flowers of Haa Dzongkhag (open to all)
14.	3:30 PM	Awarding of prizes to the winners and CSA (Chundu Sport Association) lottery draw
15.	4:00 PM	Vote of thanks by Dasho Dzongdag
16.	4:20 PM	BREAK
17.	5:30 PM	Demonstration and preparation of Ara
18.	6:00 PM	Ara Tshogchang ceremony, ara served in traditional way around the bon fire
19.	6:30 PM	Tshang mo if any, followed by songs and cultural dances performed by the villagers
20.	7:00 PM	Traditional dinner served around bonfire
21.	8:00 PM	The Haa summer festival concludes with Tashi Labey, joined by all guests