



Indian Chamber of Commerce

# Travel Bengal 2013

6<sup>th</sup> & 7<sup>th</sup> September, 2013; Town Hall, Kolkata

## Day - I

10:00 AM - 10:30 AM: Registration

11:00 AM - 5:00 PM: Exhibition

10:30 AM - 11:55 AM: **Inaugural Session:** *"Exploring West Bengal: Tourism Unbound"*

10:30 AM - 10:40 AM	Welcome Remarks	ICC
10:40 AM - 10:45 AM	Lamp Lighting and Inauguration of the Programme by the Chief Guest	
10:45 AM - 10:55 AM	Exploring Buddhist heritage spots in West Bengal	<b>Mr. Runjuan Tongrut</b> Chief Director Tourism Authority of Thailand in India
10:55 AM - 11:05 AM	Promoting "Buddhist Pilgrimage Tours" in West Bengal	<b>Mr. Sushil Ghimire</b> Secretary Tourism & Civil Aviation Govt. of Nepal
11:05 AM - 11:15 AM	Address by "Special Guest"	<b>Mr. Vikram Sen</b> Secretary Department of Tourism Government of West Bengal
11:15 AM - 11:30 AM	Address by "Guest of Honour"	<b>Mr. Amit Mitra</b> Hon'ble Minister-in-Charge Department of Finance & Excise Government of West Bengal
11:30 AM - 11:45 AM	Address by "Chief Guest"	<b>Ms Mamata Banerjee</b> Hon'ble Chief Minister Government of West Bengal
11:45 AM - 11:55 AM	Vote of Thanks	ICC

11:55 AM - 12:10 PM: Tea/ Coffee Break

**12:10 PM – 1:00 PM: Plenary Session I: "Tourism infrastructures and the role of skill development"**

12:00 PM – 12:10 PM	Tourist Security - A major concern in Tourism Sector	<b>Mr. Surajit Kar Purkayastha,</b> Police Commissioner Kolkata Police
12:10 PM – 12:20 PM	Necessity of tourism education in India: The current perspective	<b>Prof. Manjula Chaudhary</b> Director Indian Institute of Tourism and Travel Management (IITTM)
12:20 PM – 12:30 PM	Role of West Bengal's rich Culture & Heritage in promoting Tourism	<b>Mr. G. M. Kapoor</b> West Bengal State Chapter Convenor, INTACH
12:30 PM – 12:40 PM	Hospitality sector & culinary of West Bengal, an integral part of tourist attraction	<b>Mr. Anjan Chatterjee</b> Oh! Calcutta
12:40 PM – 12:55 PM	Kolkata River front - A tourist attraction	<b>Mr. Sovan Chatterjee</b> Hon'ble Mayor, Kolkata Municipal Corporation
12:55 PM – 1:10 PM	Promoting tourism in West Bengal: New initiatives of State Governments	<b>Mr. Krishnendu Narayan Chowdhury</b> Hon'ble Minister-in-Charge Department of Tourism Government of West Bengal
1:10 PM – 1:25 PM	Heritage buildings of West Bengal: An integral part of tourism	<b>Janab Firhad Hakim</b> Hon'ble Minister-in-Charge Department of Municipal Affairs and Urban Development Government of West Bengal
1:25 PM – 1:30 PM	Vote of Thanks	<b>ICC</b>

**1:30 PM – 2:30 PM:** Lunch

**2:30 PM – 5:00 PM: Destination West Bengal:** One-to-one business meetings with state governments, foreign tourism boards and tourism companies for prospective business deals. Parties willing to showcase respective tourism potentials would be given table spaces to have discussions with interested delegates.

6.00 PM – Onwards cultural programme by "Bangla Natak.Com"

## Day - II

**10:00 AM - 5:00 PM:** Exhibition

**10:00 AM - 12:00 PM: Plenary Session:** *"East & North East India - A Traveler's Paradise"*

10: 00 AM - 10:10 AM	Welcome remarks by <b>Session Moderator</b>	<b>Mr. Derek O Brian</b> MP Kolkata
10:10 AM - 10:20 AM	Inaugural Remarks	<b>Mr. Pervez Dewan</b> Secretary, Ministry of Tourism, Govt. of India
10:20 AM - 10:30 AM	Special Remarks	<b>Mr. Sanjoy Mitra</b> Chief Secretary Government of West Bengal
10:30 AM - 10:40 AM	State perspective	<b>Mr. Mihir Kr Singh</b> Principal Secretary Tourism, Government of Bihar
10:40 AM - 10:50 AM	State perspective	<b>Mr. Nalini G Pradhan</b> Commisioner cum Secretary Tourism, Government of Sikkim
10:50 AM - 11:00 AM	State Perspective	<b>Mr. H S Das</b> Principal Secretary, Tourism Government of Assam
11:00 AM - 11:10 AM	A dedicated railway service for Buddhist circuit to encourage more tourists from ASEAN	<b>Mr. Nalin Singhal</b> Managing Director IRCTC, New Delhi
11:10 PM - 11:20 PM	Increased Air Connectivity - Key to Tourism development	<b>Mr. Sanjay Mishra</b> General Manager East Air India
11:20AM - 11:30 AM	Vote of Thanks	<b>ICC</b>

**11:30 AM - 12:00 PM:** Tea / Coffee

**1:30 AM - 2:30 PM:** Lunch

**12:00 PM - 5 PM: Destination West Bengal:** One to one interactions with Government authorities, private tour operators, hotelliers and restaurant owners for probable business dealings. Each party would be given a table space where they would meet prospective clients to promote tourism in West Bengal

**6.00 PM onwards -** Bangla Band performance

**A Set of Familiarization trips would be organised in the following locations prior to the Summit**

- Shantiniketan
- Monchasha - Medinipore
- Hazar Duari - Murshidabad
- Sundarban
- Bishnupur
- Jungles of Dooars

*\* This Program Structure is indicative and subject to written confirmation from the speakers*